

# The CANVAS Workshops

2 Days workshop for Certified Facilitators  
in the LEGO® SERIOUS PLAY®-method  
with Daniele Radici (innovation-Lab®)

## INFORMATION:

Date: 12 & 13. November 2020

Time: 08:30 - 17:00

Place: inno.hub – 5.th floor, Airport Terminal 2 (FAC2),  
Kapitän-Lehmann-Straße, 60549 Frankfurt

Invest: 1.250€ excl. VAT

The training includes lunch and refreshments during the day.

**REGISTRATION:** <https://tinyurl.com/Extended-LSP-Frankfurt-11-2020>



# Day 1

## Post Foundation Program – 5 Bold Steps Vision® Canvas

In this implementation program the participants will experience a workshop that helps organizations in using the “5 Bold Steps Vision® Canvas”.

By creating a shared vision, you help your customers to make positive, future-oriented change in their organization. By using this approach, customers will understand what they want to achieve and how to get there. This workshop is a perfect tool to align the teams in customer organizations. (The canvas was developed by David Sibbet, of the Grove International)

### **WHY SHOULD YOU PARTICIPATE?**

- // Help your clients to co-design the five milestones to achieve their vision.
- // Help your clients to derive the pillars for their vision.
- // Help your clients to define what supports their vision.
- // Help your clients to realize what challenges their vision.
- // Help your clients to define their guidelines in order to make their vision come to life.

### **HOW WILL YOU BENEFIT?**

- // Guided by Daniele Radici, during the program the participants will build and practice framing all necessary elements.
- // The participants will understand and learn the concept of the 5 Bold Steps Vision Canvas.

### **WHAT ARE THE REQUIREMENTS?**

- // You are a facilitator, certified by the Association of Master Trainers in the usage of the LEGO® SERIOUS PLAY® method.
- // Facilitators should have experience with AT1, AT2 and AT3.



# Day 2

## Masterclass Workshop – Design Criteria Canvas

Whether your customer is working on a new vision, a business idea or maybe a new strategy, they always need to verify if they are proceeding and if they are still on track. The Design Criteria Canvas is a straightforward canvas that captures all of the decisions and learnings your clients make during their design journey. The process is easy and defined by the ‚MoSCoW‘ method: categorize every element under ‚Must,‘ ‚Should,‘ ‚Could,‘ or ‚Won’t.‘

### WHY SHOULD YOU PARTICIPATE?

- // Help your clients to co-design the five milestones to achieve their vision.
- // Help your clients to define the non-negotiable elements within their project.
- // Help your clients to find out which elements are not necessary, but cost resources instead.
- // Help your clients to derive their strategic priorities to achieve their goals.
- // Help your clients to apply the ‚MoSCoW‘ structure of thinking.

### HOW WILL YOU BENEFIT?

- // Guided by Daniele Radici, during the program the participants will build and practice framing all necessary elements.
- // The participants will understand and learn the concept of the Design Criteria Canvas.
- // The participants will understand the ‚MoSCoW‘ structure of thinking.

### WHAT ARE THE REQUIREMENTS?

- // You are a facilitator, certified by the Association of Master Trainers in the usage of the LEGO® SERIOUS PLAY® method.